

# 2026 LEADERSHIP DEVELOPMENT PROGRAM

SUPPORT & MARKETING  
OPPORTUNITIES

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## ASTS

American Society of  
Transplant Surgeons



# THE PREMIER EXECUTIVE MANAGEMENT COURSE DESIGNED EXCLUSIVELY FOR THE FIELD OF TRANSPLANTATION

**September 27–30, 2026**

**Northwestern University | The Kellogg Global Hub**

The ASTS Leadership Development Program prepares the next generation of leaders in transplantation by equipping surgeons with the skills needed to lead within their institutions, the broader healthcare system, and the field of transplantation. Through a structured curriculum focused on leadership strategy, communication, team management, and navigating complex healthcare environments, participants gain practical tools to drive innovation, improve patient care, and advance the field. By sponsoring the 2026 Leadership Development Program, corporate partners have the opportunity to support the professional growth of emerging leaders while demonstrating a commitment to the future of transplant surgery. Your support helps ensure that talented surgeons receive the training and mentorship needed to lead multidisciplinary teams, shape policy, and guide the continued advancement of transplantation. Sponsorship also provides meaningful visibility among influential physicians who are shaping the future of the field.

## AMERICAN SOCIETY OF TRANSPLANT SURGEONS

1401 S. Clark Street  
Suite 1120  
Arlington, VA 22202

703-414-7870 | [ASTS.org](https://ASTS.org)

**Questions?** Contact Ellie Proffitt, Manager, Research and Development at [ellie.proffitt@asts.org](mailto:ellie.proffitt@asts.org).



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# GENERAL SUPPORT

	Silver \$20,000	Gold \$35,000	Platinum \$50,000
<b>Complimentary registrations</b> <i>Includes 3 nights of lodging and all meals</i>		1	2
<b>Onsite acknowledgements</b> <i>Venue signage, walk-in slides and verbal messaging</i>	✓	✓	✓
<b>Other acknowledgements</b> <i>ASTS website, email marketing and communications to attendees</i>	✓	✓	✓
<b>Full page virtual bag insert</b> <i>Non product specific</i>	✓	✓	✓
<b>Invitation to join attendees during dinner and networking events</b>		✓	✓
<b>Sponsorship of attendee Know Before You Go email</b>		✓	
<b>Hotel room door drop</b>			✓
<b>Sole sponsorship of one evening reception</b>			✓

# PROMOTIONAL OPPORTUNITIES

## **Sponsored Networking Reception \$10,000**

Sole sponsorship of one evening networking reception. Includes signage, branded napkins, and a 2-3 minute speaking opportunity for a company representative.

*Two Available*

## **Hotel Room Door Drop \$8,000**

All attendees will find your company's message right at their door.

## **Hand Sanitizers \$7,000**

Help reduce the spread of germs during the meeting. Individual sanitizers will be distributed to attendees at registration.

## **Pre-Meeting Email Marketing Sponsorship \$5,000**

Include a banner ad in the Know Before You Go email sent to all attendees.

## **Branded Candy \$5,000**

Share your company's branding on a sweet treat for attendees available at the registration desk.

## **Virtual Bag Insert \$2,000**

Provide a bag insert showcasing your company or product for the virtual meeting bag that will be accessible to all attendees via the website and mobile app.

## THE FINE PRINT

To participate in promotional activities during the LDP, you must agree to comply with the following ASTS requirements:

- ASTS must approve all artwork before distribution or production on any supported item by the given deadline.
- Fully executed marketing agreement must be received within 10 business days of verbal agreement.
- Cancellations: Any cancellation must be received in writing. Cancellations prior to September 5, 2026 will be refunded, minus a \$500 administrative fee.
- As this is a course accredited for CME, all promotional activities must align with ACCME Standards, PhRMA, and AMA CEJA.