



ASTS

American Society of
Transplant Surgeons

26th Annual Winter Symposium

January 22–25, 2026 | Phoenix, AZ

Sponsorship & Marketing Prospectus



ASTS Winter Symposium

January 22–25, 2026

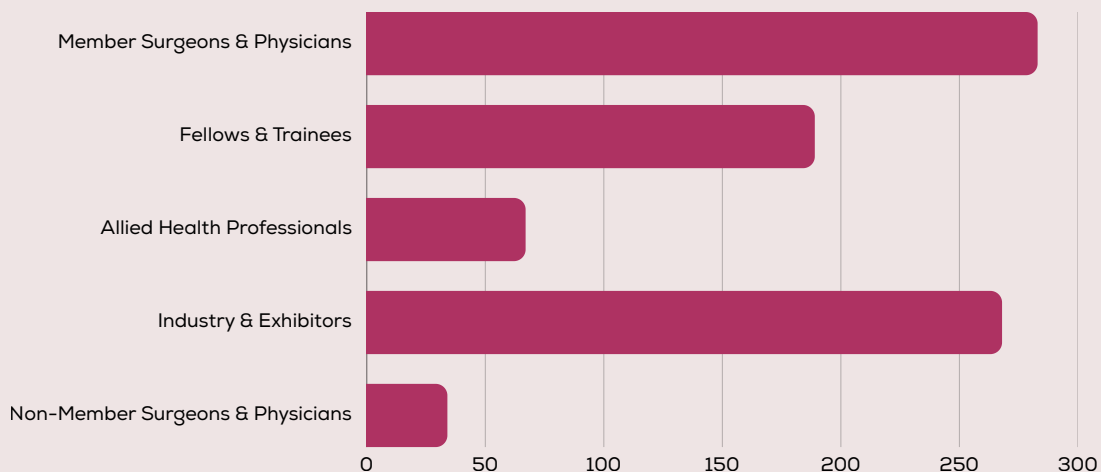
Sheraton Grand At Wild Horse Pass | Phoenix, AZ



Join ASTS in Phoenix for the 26th Annual Winter Symposium, where leading experts, innovators, and decision-makers from across the field of transplantation will meet to explore the latest advancements, share groundbreaking research, and discuss critical challenges shaping the future of transplantation. This event offers a prime opportunity to connect with top transplant professionals and showcase your company while building valuable relationships within the field. We hope to see you there!

2025 Winter Symposium: By the Numbers

Total Attendance: 841



ASTS
American Society of
Transplant Surgeons

Contact ASTS

Ellie Proffitt
Manager, Research & Development
ellie.proffitt@asts.org

General Support



All General Support Levels Include:

- ✓ Onsite acknowledgement on signage and walk-in slides
- ✓ Pre- and post-meeting attendee list (*does not include email addresses*)
- ✓ Print acknowledgement in blast emails, ASTS Chimera e-newsletter, Winter Symposium webpage, and ASTS mobile app



Premier Level

Exclusive opportunity limited to one premier partner

\$150,000

- ✓ Exclusive support of Saturday evening dinner and dancing, including branding, signage, and brief speaking opportunity
- ✓ Choice of **either** a sponsored lunch symposium or a **networking opportunity** listed below
- ✓ Choice of one **exclusive support opportunity** listed below
- ✓ Choice of one **orange marketing opportunity** listed below
- ✓ Choice of one **purple marketing opportunity** listed below
- ✓ First choice of exhibit kiosk placement
- ✓ Ten (10) complimentary registrations
- ✓ Virtual bag insert
- ✓ Four (4) sponsored mobile app push notifications



Diamond Level

\$100,000

- ✓ Choice of **either** a sponsored lunch symposium or a **networking opportunity** listed below
- ✓ Choice of one **exclusive support opportunity** listed below
- ✓ Choice of one **orange marketing opportunity** listed below
- ✓ Preferred placement exhibit kiosk
- ✓ Eight (8) complimentary registrations
- ✓ Virtual bag insert
- ✓ Three (3) sponsored mobile app push notifications

General Support



All General Support Levels Include:

- ✓ Onsite acknowledgement on signage and walk-in slides
- ✓ Pre- and post-meeting attendee list (*does not include email addresses*)
- ✓ Print acknowledgement in blast emails, ASTS Chimera e-newsletter, Winter Symposium webpage, and ASTS mobile app



Platinum Level

\$75,000

- ✓ Choice of **either** a sponsored lunch symposium or a **networking opportunity** listed below
- ✓ Choice of one **orange marketing opportunity** listed below
- ✓ Preferred placement exhibit kiosk
- ✓ Six (6) complimentary registrations
- ✓ Virtual bag insert
- ✓ Three (3) mobile app push notifications



Gold Level

\$50,000

- ✓ Choice of one **orange marketing opportunity** listed below
- ✓ Choice of one **purple marketing opportunity** listed below
- ✓ Preferred placement exhibit kiosk
- ✓ Four (4) complimentary registrations
- ✓ Two (2) mobile app push notifications
- ✓ Virtual bag insert



Silver Level

\$30,000

- ✓ Choice of one **purple marketing opportunity** listed below
- ✓ Preferred placement exhibit kiosk
- ✓ Two (2) complimentary registrations
- ✓ One (1) mobile app push notifications
- ✓ Virtual bag insert

Marketing & Networking Opportunities



Hotel Key Cards & Sleeves \$23,000

exclusive support opportunity

Include your company's branding on the key cards and sleeves distributed upon check in at the hotel front desk.

Branded Lanyards \$23,000

exclusive support opportunity

Highlight your company's logo on the badge lanyards distributed to all attendees.

Sponsored Wi-Fi \$23,000

exclusive support opportunity

Attendees will enter your company's name each time they access Wi-Fi in the meeting space.

Charging Station \$12,000

orange marketing opportunity

Provide an area for attendees to charge their devices.

Know Before You Go Email Sponsorship \$12,000

orange marketing opportunity

Display your company's banner ad at the top of the informational email sent to all Winter Symposium attendees the week of the conference. Exclusive opportunity.

Tranquility Room \$12,000

orange marketing opportunity

Sponsor a calming space for attendees to take a moment to themselves to unwind during the meeting.

Hotel Room Door Drop \$12,000

orange marketing opportunity

Attendees booked in the hotel block will find your company's message at their doorstep!

Branded Hand Sanitizers \$12,000

orange marketing opportunity

Provide branded hand sanitizers to all attendees at the registration desk.

Branded Bottled Water \$12,000

orange marketing opportunity

Individual branded bottles of water will be available to attendees.

Branded Hotel Archway \$12,000

orange marketing opportunity

Design a branded archway graphic display in the hotel conference area.

Marketing & Networking Opportunities



Branded Seating Area \$8,000

purple marketing opportunity

Work with our exhibit partner to design a seating area for attendees in the meeting area foyer. A variety of options are available.

Window or Wall Cling \$8,000

purple marketing opportunity

Work with our exhibit partner to design a wall or window cling that will be displayed in the meeting area of the hotel. Sponsor will work with ASTS to determine placement.

Photo Booth Sponsorship \$8,000

purple marketing opportunity

Print your company's logo on photos taken of attendees at the photo booth. Available during the Friday evening reception or Saturday evening dinner.

Free-Standing Signage \$8,000

purple marketing opportunity

Work with our exhibit partner to design free-standing signage that will be displayed in the meeting area of the hotel. A variety of options are available. Sponsor will work with ASTS to determine placement.

Member Focus Group \$20,000

Gain an audience of ASTS members to discuss, brainstorm, or strategize your company's initiatives and priorities. ASTS will be responsible for attendee recruitment and meeting space. Any food and beverage costs will be sponsor's responsibility.

Exhibit & Poster Reception Sponsorship \$15,000

networking opportunity

Two available. Includes signage, branded napkins, and brief remarks from a company representative.

Pipeline Reception Sponsorship \$15,000

networking opportunity

Sponsor a networking opportunity for the future of transplantation! Includes signage, branded napkins, and brief remarks from a company representative.

ATP Reception Sponsorship \$15,000

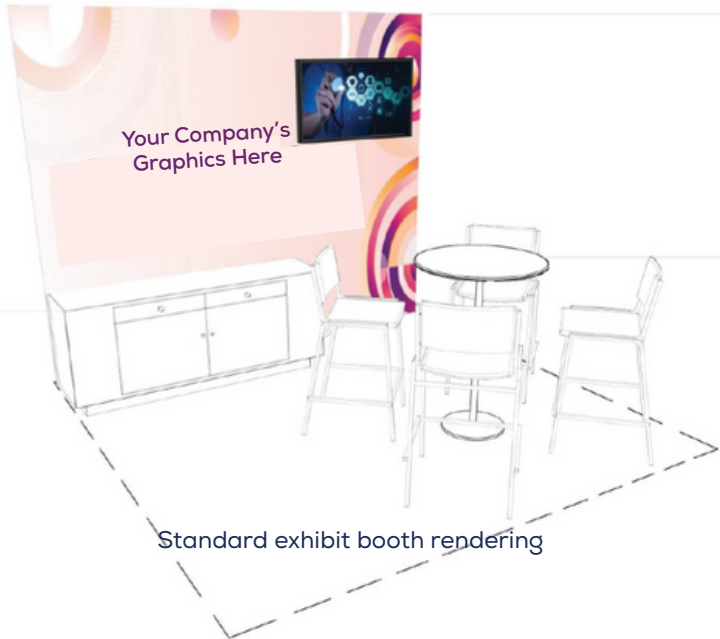
networking opportunity

Sponsor the well-loved Advanced Transplant Provider reception! Includes signage, branded napkins, and brief remarks from a company representative.

Affiliate Meeting Space *price varies*

Reserve a private meeting room at the Sheraton Grand at Wild Horse Pass for your company. Available by the day or half day. Audio visual services and food and beverage not included.

Exhibit Opportunities



Exhibitor Application

All exhibitors are required to complete the Exhibitor Application before booth space will be held or assigned. Please refer to the Winter Symposium webpage on ASTS.org for the link to the online application.

Display and advertise your company mission or products by purchasing space in the exhibit hall. We are excited to streamline the exhibit hall at the 2026 Winter Symposium, and all available exhibit space will be in a standardized booth format. Each exhibitor will be provided with the same set up, including the following:

- 8' high by 10' wide graphic panel
- 43" monitor
- Pedestal table with black stretch cover
- Four (4) stools
- One storage credenza (30"H by 6'L by 18"D)
- One wastebasket
- Lead retrieval services
- Two (2) full-access complimentary registrations to the Winter Symposium

Exhibitors are not permitted to bring additional signage or items for display in their booth without prior approval from ASTS. Please refer to exhibitor rules & regulations below.

Exhibit Booth Pricing

Regular exhibit booth rate: **\$4,000**

Non-profit exhibit booth rate: **\$2,000**

Sponsored Symposia

ASTS welcomes our industry partners to purchase a sponsored symposia time slot to share their new and innovative products, technologies, and diagnostic tools. Sponsored symposia include the following:

- Presentation information on signage in registration area (*dependent on receiving symposium title by printing deadline*)
- Onsite acknowledgement on signage and walk-in slides
- Acknowledgement on ASTS website, mobile app program and push notifications, and blast emails
- Standalone email blast promoting symposium to all meeting attendees to be sent by ASTS

Food & Beverage

The sponsor will be responsible for the ordering process and cost associated with food and beverage provided by the Sheraton Grand at Wild Horse Pass.

Pricing

60 minute lunch slot: **\$25,000***

**Symposia time slots are not exclusive and may have competing sessions*

Schedule*

Thursday, January 22, 11:30 am–12:30 pm

Friday, January 23, 11:30 am–12:30 pm

Saturday, January 24, 11:30 am–12:30 pm

**Draft schedule subject to slight changes*

Exhibitor & Sponsor Rules & Regulations

The American Society of Transplant Surgeons (ASTS) show management shall have full power in the interpretation and enforcement of all rules and regulations governing sponsors and exhibitors.

Assignment of Booth Space

Booth assignments will be made on a first-come, first served basis. Meeting sponsors will be given priority with booth locations. Non-profit booths will be assigned directly by ASTS and will not be placed in corner booth spaces. ASTS reserves the right to make any revisions necessary to the floor plan and may relocate an exhibitor at any time with the understanding that if the exhibitor does not agree with such relocation to the extent that the exhibitor cannot participate in the ASTS Winter Symposium, the payment for exhibitor space will be fully refunded, minus the \$500.00 administrative fee. Exhibitors wishing to avoid assignment of space adjacent to that of a competitor should communicate this directly to ASTS. Careful consideration is given to all requests but requests are not guaranteed.

Standard Booth Specifications

Exhibitors are not permitted to bring any other items (including additional signage) for display in the booth space that are not for demonstration purposes. Any items used for demonstration must fit within the 10x10 floor space. Giveaways and handouts are permitted. Booth graphics **MUST** be received by December 23, 2025. Exhibitors who send booth graphics in late may incur a fee. Please contact [Ellie Proffitt](#) if you require clarification.

Payment

All payments must be received by December 19, 2025 and can be paid by check or online payment. Exhibit space will not be assigned or reserved without a completed exhibitor application and full payment.

Important Dates

November 21, 2025

- Exhibitor applications due to ASTS Office
- Cancellation deadline

December 19, 2025

- Payments due to ASTS Office

December 23, 2025

- Booth graphics due to exhibits partner

January 15, 2026

- Exhibitor & Sponsor registration deadline
- Sponsors receive pre-registration list

Registration and Badge Access

Any exhibitor, sponsor, or industry representative must register at the industry rate to attend the Winter Symposium. All industry registrations will include full access to the ASTS Winter Symposium. Exhibitors must register themselves using the information provided by the ASTS National Office prior to arriving on site. Sales and promotional activities are not permitted within the educational space.

Cancellation

All cancellations must be submitted in writing to [Ellie Proffitt](#). The date of receipt of written notice will be the official cancellation date. Cancellations received on or before November 21, 2025 will be refunded all monies paid minus a \$500.00 processing fee. Cancellations received after November 21, 2025 will be responsible for paying the full amount.

Failure to Occupy Space

Exhibit booth space not occupied by the exhibitor by 6:00 p.m. on Thursday, January 22, 2026, will be forfeited without refund to the exhibitor, and the space may be resold or used by ASTS. It is mutually agreed that in the event of cancellation of the 2026 ASTS Winter Symposium this agreement will be terminated.



ASTS

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Contact ASTS



Website

www.ASTS.org/WinterSymposium



Phone

704-414-7870



Sponsorship Contact

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Social Media

@ASTSChimera (X) / @ASTSconnect (Instagram)



National Office

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