ASTS
American Society of Transplant Surgeons

2027

Winter Symposium

Sponsorship & Marketing Prospectus



27th Annual Winter Symposium

January 28–31, 2027

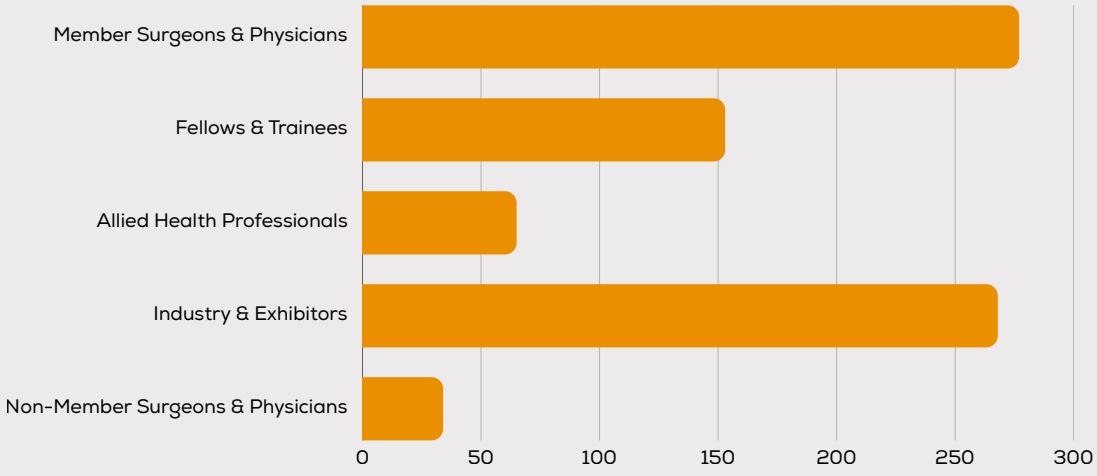
JW Marriott Orlando, Grande Lakes | Orlando, FL



Join ASTS in Orlando for the 27th Annual Winter Symposium, where leading experts, innovators, and decision-makers from across the field of transplantation will meet to explore the latest advancements, share groundbreaking research, and discuss critical challenges shaping the future of transplantation. This event offers a prime opportunity to connect with top transplant professionals and showcase your company while building valuable relationships within the field. We hope to see you there!

2026 Winter Symposium: By the Numbers

Total Attendance: 797



ASTS
American Society of Transplant Surgeons

Contact ASTS

Ellie Proffitt
Sr. Manager, Research & Development
ellie.proffitt@asts.org

General Support

All General Support Levels Include:

- Onsite acknowledgement on signage and walk-in slides
- Pre- and post-meeting attendee list *(does not include email addresses)*
- Print acknowledgement in blast emails, ASTS Chimera e-newsletter, Winter Symposium webpage, and ASTS mobile app

Premier Level

Exclusive opportunity limited to one premier partner

$150,000

- Excusive support of Saturday evening dinner and dancing, including branding, signage, and brief speaking opportunity
- Choice of ***either*** a sponsored lunch symposium or a ***networking opportunity*** listed below
- Choice of one ***exclusive support opportunity*** listed below
- Choice of one ***orange marketing opportunity*** listed below
- Choice of one ***green marketing opportunity*** listed below
- First choice of exhibit kiosk location
- Ten (10) complimentary registrations
- Virtual bag insert
- Four (4) sponsored mobile app push notifications

Diamond Level

$105,000

- Choice of ***either*** a sponsored lunch symposium or a ***networking opportunity*** listed below
- Choice of one ***exclusive support opportunity*** listed below
- Choice of one ***orange marketing opportunity*** listed below
- Preferred placement exhibit kiosk
- Eight (8) complimentary registrations
- Virtual bag insert
- Three (3) sponsored mobile app push notifications

General Support

Platinum Level — $80,000

Choice of ***either*** a sponsored lunch symposium or a ***networking opportunity*** listed below

Choice of one ***orange marketing opportunity*** listed below

- Preferred placement exhibit kiosk
- Six (6) complimentary registrations
- Virtual bag insert
- Three (3) mobile app push notifications

Gold Level — $55,000

- Choice of one ***orange marketing opportunity*** listed below
- Choice of one ***green marketing opportunity*** listed below
- Preferred placement exhibit kiosk
- Four (4) complimentary registrations
- Two (2) mobile app push notifications
- Virtual bag insert

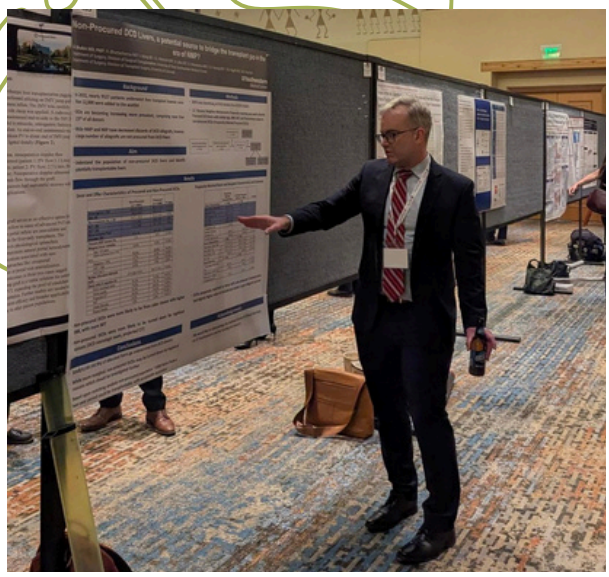
Silver Level — $35,000

- Choice of one ***green marketing opportunity*** listed below
- Preferred placement exhibit kiosk
- Three (3) complimentary registrations
- One (1) mobile app push notifications
- Virtual bag insert

Bronze Level — $20,000

- Preferred placement exhibit kiosk
- Two (2) complimentary registrations
- Two (2) complimentary registrations
- One (1) mobile app push notification

Marketing & Networking Opportunities



Hotel Key Cards & Sleeves $23,000

exclusive support opportunity

Include your company's branding on the key cards and sleeves distributed upon check in at the hotel front desk.

Branded Lanyards $23,000

exclusive support opportunity

Highlight your company's logo on the badge lanyards distributed to all attendees.

Sponsored Wi-Fi $23,000

exclusive support opportunity

Attendees will enter your company's name each time they access Wi-Fi in the meeting space.

Video Wall Sponsorship $23,000

exclusive support opportunity

Spotlight your company's message on the video wall at the entrance to the conference space, providing prominent, high-visibility exposure to attendees throughout the meeting.

Know Before You Go Email Sponsorship $13,000

orange marketing opportunity

Display your company's banner ad at the top of the informational email sent to all Winter Symposium attendees the week of the conference. Exclusive opportunity.

Branded Column Wrap or Large-Scale Signage $13,000

orange marketing opportunity

Design a branded column wrap or large-scale signage in the hotel conference space. Many opportunities available. Sponsor will work with ASTS to determine placement.

Hotel Room Door Drop $13,000

orange marketing opportunity

Attendees booked in the hotel block will find your company's message at their doorstep!

Branded Hand Sanitizers $13,000

orange marketing opportunity

Provide branded hand sanitizers to all attendees at the registration desk.

Branded Bottled Water $13,000

orange marketing opportunity

Individual branded bottles of water will be available to attendees.

Tranquility Room $13,000

orange marketing opportunity

Sponsor a calming space for attendees to take a moment to themselves to unwind during the meeting.

Marketing & Networking Opportunities



Branded Seating Area $9,000

green marketing opportunity

Work with our exhibit partner to design a seating area for attendees in the exhibit hall. A variety of options are available.

Window or Wall Cling $9,000

green marketing opportunity

Design a window or wall cling that will be displayed in the hotel conference space. Sponsor will work with ASTS to determine placement.

Photo Booth Sponsorship $9,000

green marketing opportunity

Print your company's logo on photos taken of attendees at the photo booth. Available during the Friday evening reception or Saturday evening dinner.

Customizable Signage $9,000

green marketing opportunity

Work with our exhibit partner to design free-standing signage that will be displayed in the meeting area of the hotel. A variety of options are available. Sponsor will work with ASTS to determine placement.

Member Focus Group $21,000

Gain an audience of ASTS members to discuss, brainstorm, or strategize your company's initiatives and priorities. ASTS will be responsible for attendee recruitment and meeting space. Any food and beverage costs will be sponsor's responsibility.

Exhibit & Poster Reception Sponsorship $16,000

networking opportunity

Two available. Includes signage, branded napkins at bar and food stations, recognition in email blasts and the ASTS website, and a dedicated mobile app push notification.

Pipeline Reception Sponsorship $16,000

networking opportunity

Sponsor a networking opportunity for the future of transplantation! Includes signage, branded napkins, and brief remarks from a company representative.

APP Reception Sponsorship $16,000

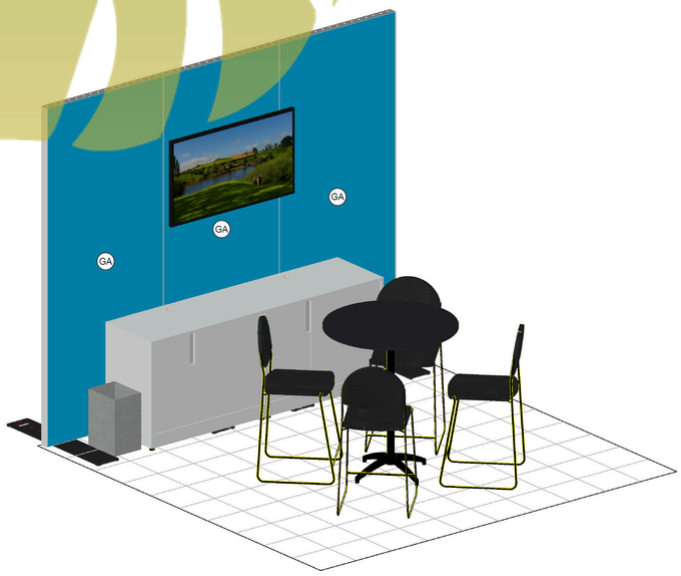
networking opportunity

Sponsor the well-loved Advanced Practice Provider reception! Includes signage, branded napkins, and brief remarks from a company representative.

Affiliate Meeting Space *price varies*

Reserve a private meeting room at the hotel for your company. Available by the day or half day. Audio visual services and food and beverage not included.

Exhibit Opportunities



Standard exhibit booth rendering

Display and advertise your company mission or products by purchasing space in the exhibit hall. All available exhibit space at the 2027 Winter Symposium will be in a standardized booth format. Each exhibitor will be provided with the same set up, including the following:

- 8' high by 10' wide graphic panel
- Pedestal table
- Four (4) chairs
- One storage credenza (30"H by 6'L by 18"D)
- One wastebasket
- Lead retrieval services
- Two (2) full-access complimentary registrations to the Winter Symposium
- ***Monitor available to mount to back wall for an additional fee of $600***

Exhibitors are not permitted to bring additional signage or items for display in their booth without prior approval from ASTS. Please refer to exhibitor rules & regulations below. Booth graphics must be received by the exhibit partner by **January 6, 2027** or the exhibitor will incur a rush fee. All exhibitors are required to complete the online Exhibitor Application before booth space will be held or assigned. Please refer to the Winter Symposium webpage on ASTS.org for the link to the online application.

Exhibit Booth Pricing

Regular exhibit booth rate: ***$4,000***
Non-profit exhibit booth rate: ***$2,000***
43" monitor booth add on ***$600***

Sponsored Symposia

ASTS welcomes our industry partners to purchase a sponsored symposia time slot to share their new and innovative products, technologies, and diagnostic tools. Sponsored symposia include the following:

- Presentation information on signage in registration area *(must receive symposium title by printing deadline)*
- Onsite acknowledgement on signage and walk-in slides
- Acknowledgement on ASTS website, mobile app program and push notifications, and blast emails
- Standalone email blast promoting symposium to all meeting attendees to be sent by ASTS

Sponsored symposia will be available and scheduled on a first come, first served basis. If you are interested in securing a sponsored symposia, ASTS recommends reaching out as soon as possible.

Food & Beverage

The sponsor will be responsible for the ordering process and cost associated with food and beverage provided by the JW Marriott.

Pricing

60 minute lunch slot: **$25,000***
**Symposia time slots are not exclusive and may have competing session(s).*

Schedule*

Thursday, January 28, 11:30 am–12:30 pm
Friday, January 29, 11:30 am–12:30 pm
Saturday, January 30, 11:30 am–12:30 pm
**Draft schedule subject to slight changes*

Exhibitor & Sponsor Rules & Regulations

The American Society of Transplant Surgeons (ASTS) show management shall have full power in the interpretation and enforcement of all rules and regulations governing sponsors and exhibitors.

Assignment of Booth Space

Booth assignments will be made on a first-come, first served basis. Meeting sponsors will be given priority with booth locations. Non-profit booths will be assigned directly by ASTS and will not be placed in corner booth spaces. ASTS reserves the right to make any revisions necessary to the floor plan and may relocate an exhibitor at any time with the understanding that if the exhibitor does not agree with such relocation to the extent that the exhibitor cannot participate in the ASTS Winter Symposium, the payment for exhibitor space will be fully refunded, minus the $500.00 administrative fee. Exhibitors wishing to avoid assignment of space adjacent to that of a competitor should communicate this directly to ASTS. Careful consideration is given to all requests but requests are not guaranteed.

Standard Booth Specifications

Exhibitors are not permitted to bring any other items (including additional signage) for display in the booth space that are not for demonstration purposes. Any items used for demonstration must fit within the 10x10 floor space. Giveaways and handouts are permitted. Booth graphics **MUST** be received by January 6, 2027. Exhibitors who send booth graphics in late may incur a fee. Please contact Ellie Proffitt if you require clarification.

Payment

All payments must be received by December 18, 2026 and can be paid by check or online payment. Exhibit space will not be assigned or reserved without a completed exhibitor application and full payment.

Important Dates

November 30, 2026

- Exhibitor applications due to ASTS Office
- Cancellation deadline

December 18, 2026

- Payments due to ASTS Office

January 6, 2027

- Booth graphics due to exhibits partner

January 21, 2027

- Exhibitor & Sponsor registration deadline
- Sponsors receive pre-registration list

Registration and Badge Access

Any exhibitor, sponsor, or industry representative must register at the industry rate to attend the Winter Symposium. ASTS does not offer exhibitor only badges, and all industry registrations will include full access to the ASTS Winter Symposium. Exhibitors must register themselves using the information provided by the ASTS National Office prior to arriving on site. Sales and promotional activities are not permitted within the educational space.

Cancellation

All cancellations must be submitted in writing to Ellie Proffitt. The date of receipt of written notice will be the official cancellation date. Cancellations received on or before November 30, 2026 will be refunded all monies paid minus a $500.00 processing fee. Cancellations received after November 30, 2026 will be responsible for paying the full amount.

Failure to Occupy Space

Exhibit booth space not occupied by the exhibitor by 6:00 p.m. on Thursday, January 28, 2027, will be forfeited without refund to the exhibitor, and the space may be resold or used by ASTS. It is mutually agreed that in the event of cancellation of the 2027 ASTS Winter Symposium this agreement will be terminated.

ASTS
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Contact ASTS

Website	www.ASTS.org/WinterSymposium
Phone	703-414-7870
Sponsorship Contact	Ellie Proffitt, Sr. Manager, Research & Development ellie.proffitt@ASTS.org
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