



ASTS

American Society of
Transplant Surgeons

2025 Programs & Partnership Opportunities

In the ever-evolving landscape of transplant surgery, collaboration with forward-thinking organizations offers an unparalleled opportunity to drive innovation. The American Society of Transplant Surgeons invites you to explore opportunities for partnership throughout this year. Together, we can advance the art and science of transplant surgery through patient care, research, education, and advocacy.

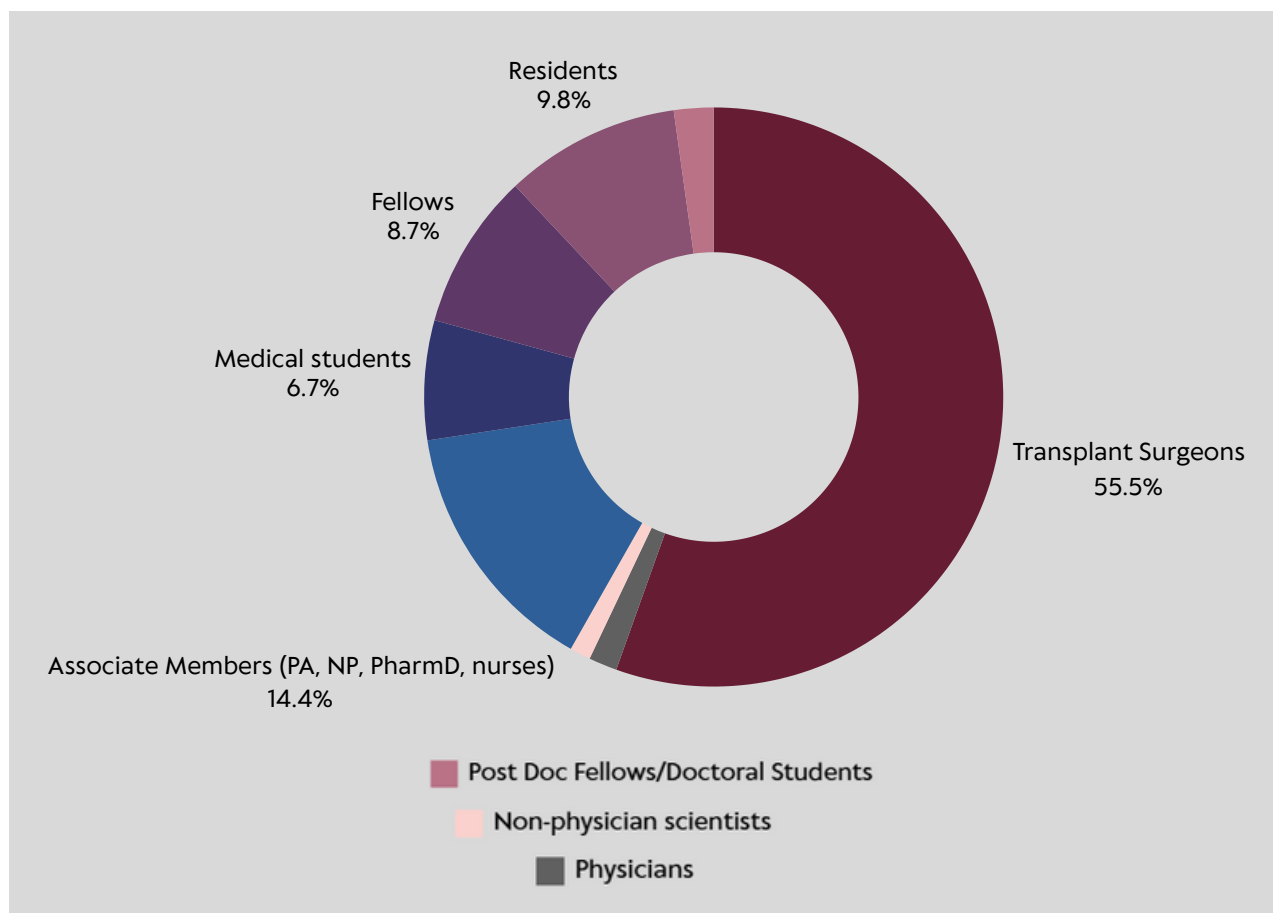


ASTS
American Society of
Transplant Surgeons

Who We Are

The American Society of Transplant Surgeons (ASTS) was founded in 1974 by 127 surgeons to unite the professionals who were advancing the fledgling field of organ transplantation. From this small group of dedicated individuals, we have grown to represent over 2,000 transplant professionals who are ***dedicated to saving and improving lives through the transformative power of organ donation and transplant surgery.*** ASTS advances the art and science of transplant surgery through patient care, research, education, and advocacy.

The ASTS Membership





Annual Partnerships with ASTS

Founder Circle

\$500,000 and over

- Ten (10) complimentary [ASTS affiliate annual memberships](#)**
- Two 45-minute meetings annually with ASTS leadership during the American Transplant Congress and the Winter Symposium
- Three invitations to attend the President's Dinner during ATC
- Three invitations to attend the Leadership & Foundation Reception during the Winter Symposium
- One non-CME webinar, marketed to ASTS members annually
- Two social media posts (Facebook, X, LinkedIn) annually at time of sponsor's choosing
- Logo recognition on ASTS.org with link to chosen website
- Logo recognition on signage throughout the year at ASTS events
- Special recognition during the ASTS Town Hall at ATC

President Circle

\$250,000 to \$499,999

- Seven (7) complimentary [ASTS affiliate annual memberships](#)**
- Two 30-minute meetings annually with ASTS leadership during the American Transplant Congress and the Winter Symposium
- Two invitations to attend the President's Dinner during ATC
- Two invitations to attend the Leadership & Foundation Reception during the Winter Symposium
- One social media post (Facebook, X, LinkedIn) annually at time of sponsor's choosing
- Logo recognition on ASTS.org with link to chosen website
- Logo recognition on signage throughout the year at ASTS events
- Special recognition during the ASTS Town Hall at ATC

Sponsor Circle

\$100,000 to \$249,999

- Five (5) complimentary [ASTS affiliate annual memberships](#)**
- Two 30-minute meetings annually with ASTS leadership during the American Transplant Congress and the Winter Symposium
- Two invitations to attend the President's Dinner during ATC
- Two invitations to attend the Leadership & Foundation Reception during the Winter Symposium
- Logo recognition on ASTS.org with link to chosen website
- Logo recognition on signage throughout the year at ASTS events
- Recognition during the ASTS Town Hall at ATC

Contributor Circle

\$50,000 to \$99,999

- Three (3) complimentary [ASTS affiliate annual memberships](#)**
- One 30-minute meeting annually with ASTS leadership during the American Transplant Congress
- Two invitations to attend the President's Dinner during ATC
- Two invitations to attend the Leadership & Foundation Reception during the Winter Symposium
- Logo recognition on ASTS.org with link to chosen website
- Logo recognition on signage throughout the year at ASTS events
- Recognition during the ASTS Town Hall at ATC

Associate Circle

\$25,000 to \$49,999

- One (1) complimentary [ASTS affiliate annual membership](#)**
- One 30-minute meeting annually with ASTS leadership during the American Transplant Congress
- Two invitations to attend the President's Dinner during ATC
- Logo recognition on ASTS.org with link to chosen website
- Logo recognition on signage throughout the year at ASTS events
- Recognition during the ASTS Town Hall at ATC

Friend Circle

*up to \$25,000****

- Logo recognition on ASTS.org with link to chosen website
- Logo recognition on signage throughout the year at ASTS events
- Recognition during the ASTS Town Hall at ATC

* Support level is calculated annually based on total sponsorship spend from previous year.

** Click the link to learn more about affiliate membership. Affiliate membership includes member registration rates, AJT access, and more.

*** Exhibitor booth purchases at the Winter Symposium do not count towards annual partnership levels.



Year-Round Opportunities

Live Non-CME Webinar

\$10,000

One-hour webinar. Date and time is selected by the sponsor and approved by ASTS. ASTS will manage promotion and registration. Content and speaker selection is at discretion of sponsor. Recorded webinar can be made available on the ASTS Academic Universe at request of sponsor. CME is not available for sponsored webinars.

Annual ASTS Mobile App Sponsorship

\$20,000 annually

Yearly sponsorship. Display your logo on the splash screen of the ASTS mobile app, used for multiple events throughout the year including the Winter Symposium.

Women in Surgery Digital Book Sponsorship

\$15,000

As of January 2024, only 28% of ASTS members are women. Similarly, only 20% of transplant surgeons in the US are women. This digital book aims to raise awareness of women surgeons' stories and amplify their voices, with the hope of inspiring future generations of female transplant surgeons. By showcasing the achievements and experiences of women, we strive to foster a more inclusive and diverse future in transplant surgery. Sponsor will be recognized in book, on ASTS website, and in email communications.

Virtual Focus Group

\$15,000

Gain valuable insight from ASTS members. ASTS will assist sponsor with member recruitment and marketing. Sponsor will be responsible for content and delivery.

Social Media Post

\$8,000

Limit 2 per year per sponsor. Showcase your status as a valued partner of ASTS. Posted on either Facebook, LinkedIn, or X. Language must be approved by ASTS.

Chimera Sponsorship

\$15,000 annually

The Chimera is an ASTS blog written by members, featuring member spotlights, op-eds from leaders in the field, and more. Display a banner ad on the Chimera page on the ASTS website, as well as in Chimera-related email communications.

Pipeline Program Sponsorship

\$25,000 annually

Showcase your investment in the future of transplant surgery! Sponsor the events, initiatives, and communications of the ASTS Pipeline Committee. This includes Pints with Professors networking events at ASTS meetings. Funding in this area allows ASTS to increase outreach efforts to expand the transplant surgery pipeline. Sponsor will be recognized in person at events, on social media and the ASTS website, and in pipeline-related email communications.

Advanced Transplant Provider Program Sponsorship

\$25,000 annually

Become the official partner for all events, initiatives, and activities of the ATP Committee, which represents one of the most engaged groups of members within ASTS. This includes the ATP Reception and ATP volunteering event at the Winter Symposium, as well as other ATP initiatives you can read about on the [ATP Resources page on the ASTS website](#). Sponsor will be recognized on this page, in email communications to ATPs, and in-person at ATP events.

Patient Voice Initiative Sponsorship

\$25,000 annually

Become the official sponsor of one of the biggest focus areas of the Society for 2025. The goal of the Patient Voice Initiative is to amplify patient perspectives and engage patients in advocacy by sharing their valuable insights and unique stories. [Read more about the Patient Voice Initiative mission and activities on the ASTS website](#). The sponsor of this program will be recognized on the ASTS website, in email communications to participants, and at in-person events, where applicable.



Partner with the ASTS Foundation

The ASTS Foundation advances the field of transplantation by supporting the mission and activities of the American Society of Transplant Surgeons. The mission of the ASTS Foundation is to promote philanthropy in the field of transplant surgery.



Research Grants

\$5,000 and up

Showcase your commitment to furthering research in transplantation. Every year, the ASTS Foundation awards research grants to dedicated transplant professionals. Partner with the Foundation to provide research funding for an existing ASTS grant, or add a new opportunity to our portfolio! [Read more about the 2024 grant recipients on the ASTS website.](#)

Chimera Chronicles Sponsorship

\$50,000

Sponsor video production services for ASTS to continue its Chimera Chronicles. Discover more about the pioneers of transplant, from the legends themselves. [Watch past Chimera Chronicles interviews on the ASTS website.](#)

Corporate Giving Match

\$20,000 and up

Partner with the Foundation to drive enthusiasm about contributing on Giving Tuesday, or on another Foundation giving campaign. Match partners will be recognized extensively in email marketing campaigns, on social media, and on the ASTS website.

Recognition Awards Sponsorship

\$40,000

ASTS Recognition Awards recognize outstanding individuals in the field of transplant surgery annually. The Recognition Award program sponsor will be recognized on the ASTS website and in awards-related email communications. The sponsor will also be invited to attend the awards breakfast at the Winter Symposium and recognized on site at the meeting. [Read more about the 2024 Recognition Award recipients on the ASTS website.](#)



2025 Meetings & Events



Spring Advocacy Day

April 16–17, 2025
Washington, DC |
Hyatt Regency
Washington

Kidney & Liver Financial Bootcamps

June 2025
Virtual

Fellows Symposium

*September 17–19,
2025*
Pittsburgh, PA |
Kimpton Hotel
Monaco

Surgeon Scientist Career Development Conference

*October 9–10,
2025*
Durham, NC | Duke
University Campus

Normothermic Regional Perfusion (NRP) Surgical Skills Workshop

December 5, 2025
Dallas, TX |
Southwest
Transplant Alliance

26th Annual Winter Symposium

*January 22–25,
2026*
Phoenix, AZ |
Sheraton Grand at
Wild Horse Pass



ASTS

American Society of
Transplant Surgeons

Advocacy

Day

Sponsorship Opportunities

April 16–17, 2025
Washington, DC



Transplant is at a critical crossroad. ASTS needs your support now more than ever.

ASTS members will be coming together on Capitol Hill this fall to advocate on the issues most important to transplantation:

- Support and Advise on OPTN Modernization. Advise Congress on the best policy avenues to assist the HRSA/HHS in remodeling OPTN Modernization so that our transplant system protects and improves the OPTN public private partnership enabling us to best serve our patients.
- Advance the Living Donor Protection Act (LDPA). Enlist Congress to pass the LDPA to remove disincentives to transplant by prohibiting life, disability, and long-term care insurance companies and to provide employee protection through the Family Medical Leave Act (FMLA) so workers can access FMLA to donate.
- Support Transplant Therapeutics. Educate Congress about the need to support crucial transplant therapies that improve transplant recipients quality of life and safety and prolong the life of their graft.

ASTS invites our corporate partners to show their support for legislative efforts by sponsoring Advocacy Day. This in-person event will consist of a dinner & training session to provide guidance and key tips on how to advocate to legislators, followed by a day of meetings with legislative staff on Capitol Hill.

	Bronze \$5,000	Silver \$10,000	Gold \$15,000
Acknowledgement on ASTS website, email communications, and social media	✓	✓	✓
Complimentary registrations	0	1	2
Full page printed ad in attendee information packet		✓	✓
Sponsored dinner for all attendees <i>Signage & verbal acknowledgement during dinner</i>			✓

Sponsor a patient to attend Advocacy Day!

This year, we will be utilizing the patient voice to advocate for issues most important to transplantation. Show your commitment by sponsoring a patient's travel to provide their valuable perspective.

One Patient \$3,000 | Two Patients \$5,500 | Three Patients \$7,500 | Four Patients \$10,000



ASTS

American Society of
Transplant Surgeons

Online Kidney & Liver Financial Bootcamps

**Sponsorship
Opportunities**

May 3–June 6, 2025



Support the mastery of the intricacies of transplant finance

Become a supporter of the highly popular Kidney & Liver Financial Bootcamps! Participants will gain in-depth knowledge of transplant finance, empowering them with the tools and insights needed to drive transplant programs to success. The bootcamps are divided into three key units: kidney, liver, and utilizing organ perfusion. Attendees will progress through self-paced online modules, followed by live Q&A sessions to debrief and deepen their understanding. The Financial Bootcamps are designed to provide value to both senior leadership at transplant centers and their financial administration teams.

	Bronze \$5,000	Silver \$7,500	Gold \$10,000
Acknowledgement on ASTS website, email communications, social media, and verbally during webinars	✓	✓	✓
Complimentary registrations	1	2	3
Full page ad in attendee materials packet		✓	✓
Video advertisement at start of attendee Q&A webinar <u>or</u> standalone email to attendees			✓



WTC 2025

World Transplant Congress

San Francisco, USA | August 2-6

AST | AMERICAN SOCIETY OF
TRANSPLANTATION



Partner with ASTS at the World Transplant Congress



Town Hall Sponsorship

\$25,000

Sponsor the annual business meeting of the American Society of Transplant Surgeons during WTC. Includes video and verbal recognition, branded napkins, and signage.

ASTS Committee Focus Group

\$20,000

Gain valuable insight from an ASTS Committee during WTC. ASTS will provide meeting space, A/V, and refreshments.

Share your message at the ASTS Booth

\$5,000

Include a short video or a slide in the slideshow shown at the ASTS booth. The booth serves as a Gathering space for ASTS members throughout WTC.

2025 FELLOWS SYMPOSIUM

MAKE AN INVESTMENT IN THE FUTURE
OF TRANSPLANT SURGERY

September 17-19, 2025
Kimpton Hotel Monaco | Pittsburgh, PA



GENERAL SUPPORT

The Surgical Fellows Symposium is a unique meeting available to all ASTS second-year fellows at Transplant Accreditation & Certification Council (TACC) accredited training programs in the U.S. and Canada. The meeting offers fellows unparalleled learning opportunities through systematic discussions, lively debates, self-assessment activities, and both didactic and interactive educational content. The symposium also includes networking events that give fellows the opportunity for personal interaction with nationally recognized faculty.

	Silver \$15,000	Gold \$25,000	Platinum \$35,000	Diamond \$45,000
Complimentary registrations <i>Travel and lodging not included</i>		1	2	2
Onsite acknowledgements <i>Venue signage, walk-in slides and verbal messaging</i>	✓	✓	✓	✓
Other acknowledgements <i>ASTS website, email communications, and annual support list in AJT</i>	✓	✓	✓	✓
Full page virtual bag insert <i>Non product specific</i>	✓	✓	✓	✓
Standalone email to attendees <i>Sent by ASTS</i>		✓	✓	✓
Stand-up banner display <i>Non product specific</i>			✓	✓
Choice of 1 promotional opportunity: • Hotel key cards • Hotel door drop • Sponsored dinner (<i>Diamond only</i>) • Sponsored lunch presentation (<i>Diamond only</i>) • Sponsored dinner (<i>Diamond only</i>)			✓	✓

PROMOTIONAL OPPORTUNITIES

Sponsored Dinner \$13,000

Sponsor a networking dinner for all attendees. Includes branded napkins, signage, and a 2-3 minute speaking opportunity for a company representative. *Two available.*

Sponsored Lunch Presentation \$11,000

Get dedicated time to share your company's message with all attendees during lunch. *Two available.*

Immunology Workshop \$10,000

Sponsor an important one-hour lunch session on a known learning gap in fellowship training. Sponsor will be responsible for content and speaker selection.

Hotel Key Cards \$9,000

Key cards are distributed upon check-in, giving your company logo outstanding visibility. *One available.*

Water Station \$5,000

Keep attendees hydrated by sponsoring water stations in the meeting area.

Hand Sanitizers \$6,000

Help reduce the spread of germs during the meeting. Individual sanitizers will be distributed to attendees at registration.

Hotel Room Door Drop \$8,000

All attendees will find your company's message right at their doorstep.

Virtual Bag Insert \$2,000

Provide a bag insert showcasing your company or product for the virtual meeting bag that will be accessible to all attendees via the website and mobile app.

Machine Perfusion Demonstration Session \$4,000

Participate in the Machine Perfusion Demo during the meeting program. Fellows will cycle through and listen to a brief demonstration from all participating companies. Participation includes demo space, one-day registration for two company representatives and an invitation to join the group at dinner afterwards.

Meeting WiFi \$8,000

Attendees will enter your company name each time they access WiFi in the meeting space.

Pre-Meeting Email Marketing Sponsorship \$5,000

Include a banner ad in the Know Before You Go email sent to all attendees.

THE FINE PRINT

To participate in the symposium's promotional activities, you must agree to comply with the following ASTS requirements:

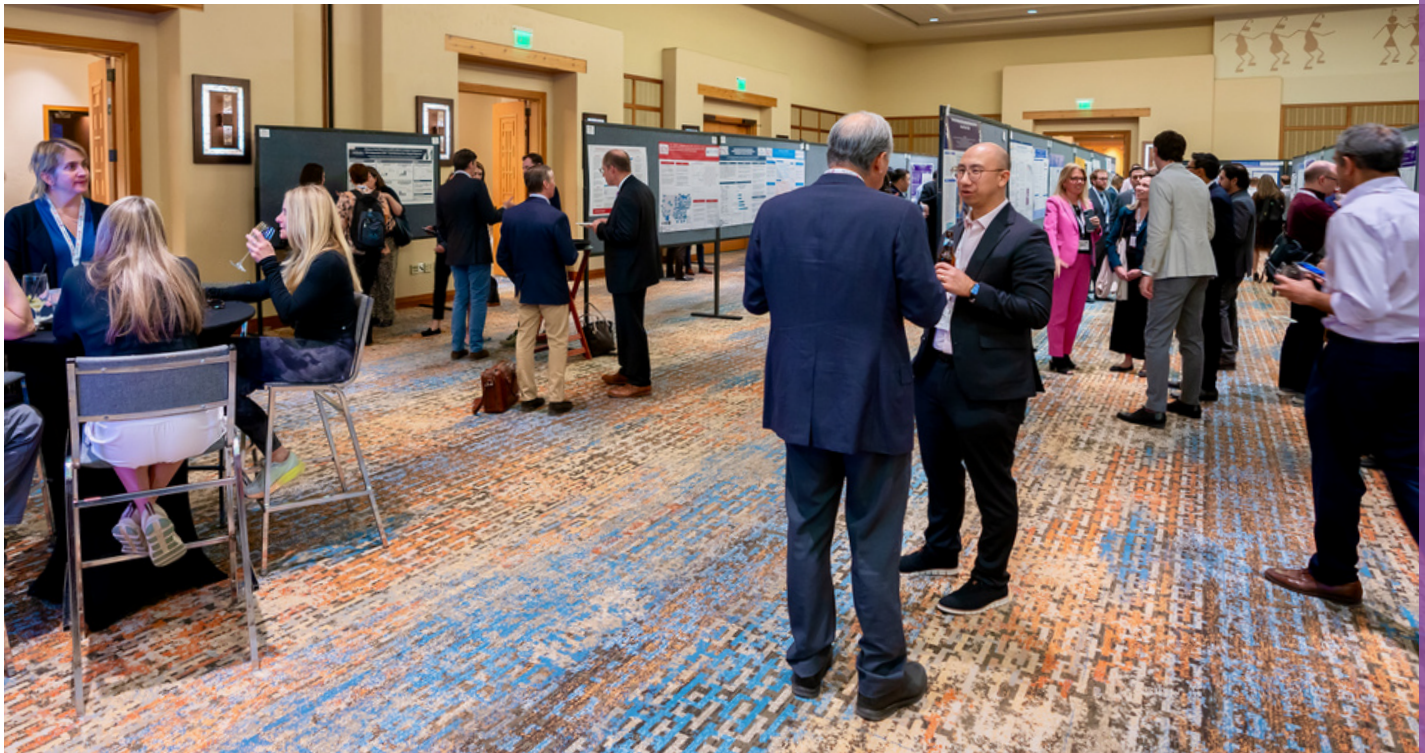
- ASTS must approve all artwork before distribution or production on any supported item by the given deadline.
- Promotional opportunities are subject to printing/shipping deadlines. Confirmation of support must be received by August 21, 2025 to receive recognition in any printed materials or on branded items.
- Fully executed marketing agreement must be received within 10 business days of verbal agreement.
- Any cancellation must be received in writing. Cancellations prior to September 5, 2025 will be refunded, minus a \$500 administrative fee.
- As this is a course accredited for CME, all promotional activities must align with ACCME Standards, PhRMA, and AMA CEJA.



Surgeon Scientist Career Development Conference

October 9–10, 2025

Duke University Campus | Durham , NC



The inaugural Surgeon Scientist Career Development conference is designed to provide a career roadmap for early, mid, and late career surgeon scientists. The roadmap covers key aspects like outcomes research, health services research, clinical trials, and basic science with an emphasis on the significance of finding passion, and the value of persistence through challenges. ***ASTS invites its partners committed to furthering research in transplantation to participate in this significant event.***

Support Packages

	Silver \$15,000	Gold \$25,000	Platinum \$35,000	Diamond \$45,000
Complimentary registrations <i>Travel and lodging not included</i>	1	2	2	3
Onsite acknowledgements <i>Venue signage, walk-in slides and verbal messaging</i>	✓	✓	✓	✓
Other acknowledgements <i>ASTS website, email communications, and annual support list in AJT</i>	✓	✓	✓	✓
Full page virtual bag insert <i>Non product specific</i>	✓	✓	✓	✓
Choice of 1 opportunity: - Exhibit table at evening networking reception - Standalone email sent by ASTS to all attendees		✓	✓	✓
Stand-up banner display <i>Non product specific</i>			✓	✓
Choice of 1 opportunity: - Hotel key cards - Hotel door drop - Sponsored lunch presentation <i>(Diamond only)</i>			✓	✓

Marketing Support

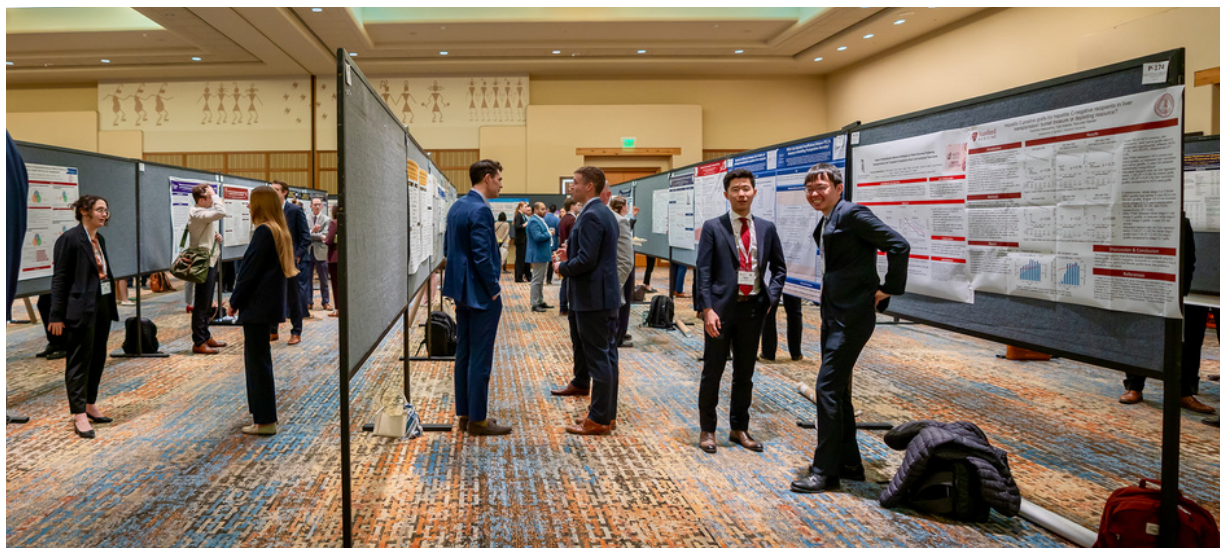


Exhibit Table \$3,000

Receive table space and access to attendees during the evening networking reception. We especially encourage industry partners who have research grant funding available to take advantage of this opportunity to share funding information with attendees.

Sponsored Lunch \$15,000

Get dedicated time to share your company's research with attendees during lunch. Two available.

Pre-Meeting Email Sponsorship \$5,000

Include a banner ad and website link in the Know Before You Go email sent to all conference attendees.

Virtual Bag Insert \$2,000

Provide a bag insert showcasing your company or product for the virtual meeting bag that will be linked for all attendees in the Know Before You Go email and on via the website



Save the date for the

Normothermic Regional Perfusion (NRP) Surgical Skills Workshop

December 5, 2025

Southwest
Transplant Alliance
Legacy Center
Dallas, TX



In-kind support and sponsorship opportunities ***coming soon***